

15. - 17.11.2013 - Trauminseln

A project by Stefan Riebel and Ilse Ermen.  
Text by Joanna Turek.

Become an owner of a dream (island)

On the 15th of November the guests of the DEPARTMENT FOR EVERYTHING ELSE had the unique opportunity to become an owner of a real paradise. They were able to get it by buying one of the seventy tiny models of paradise islands (prices from 10 up to 1 million Euro). These dreams reflect our needs to escape the reality and travel to places anyone or anything could reach. All these little pocket-paradises were packed in transparent boxes with lids so that they can be safely shielded from the outside world. You could not find any island that would be identical to the other and there were different sceneries for each, as everyone has their own vision of paradise. You could choose from the fabulous beaches, lost boats floating on the waves, strange creatures or even the Eastern Islands. All the models made with a great precision (you could observe the details with a magnifier) were available in various sizes, but each of them was small enough to fit into your pocket. Each holder of the island received an official certificate, which together with an island could be offered as a gift, widening the circle of the co-dreamers. The atmosphere of paradise was even easier to reach with the soothing music on the speakers, and the refreshing drinks served to every thirsty adventurer, who could talk with the authors about the dream-idea. Those who didn't make it on the 15th now have an opportunity to purchase their island through Ebay. Each purchaser not only increases the chance of buying a real tropical island but has the opportunity to participate in a collective search for a paradise, as well as seek the right place for oneself.

"Make it up as we go along  
Feet on the ground  
Head in the sky"

This must be the place (Talking Heads).